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DVBB610

Reg. No.

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VI Semester B.B.A. (Vocational) Degree Examination, July/August- 2024

MANAGEMENT

Event Management

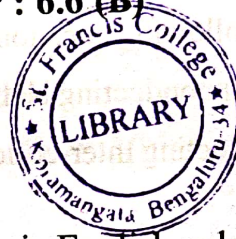
(NEP Scheme)

Paper : 6.6 (B)

Time : 2½ Hours

Instructions to Candidates:

Answers should be written in English only.



Maximum Marks :60

SECTION - A

Answer any **Five** of the following sub questions. Each question carries **two** marks. (5×2=10)

1. a) What is Record keeping system in event management?
- b) What PPL?
- c) What do you mean by Event Checklist?
- d) What is Budgeting under event?
- e) State the types of corporate events.
- f) Mention any four permissions required to conduct an event.
- g) State any two reasons as to why event management is needed.

SECTION - B

Answer any **Four** of the following questions. Each question carries **five** marks. (4×5=20)

2. Explain the analysis of an event.
3. Briefly explain the various legislations and tax law applicable for event.
4. Explain the importance and scope of event budgeting.
5. Communication is essential element of an Event. Explain.
6. Briefly explain the steps involved in creating a blue print in events.

[P.T.O.]





SECTION - C

Answer any **Two** of the following questions. Each question carries **twelve** marks.

(2×12=24)

- 7. Explain the various steps required in conducting an event.
- 8. Explain the important decision makers involved in event management.
- 9. Describe the roles and responsibilities of event manager.

SECTION - D

Answer any **One** of the following question. Each question carries **six** marks.

(1×6=6)

- 10. Prepare a event budget for conducting National level inter-collegiate sports events.
- 11. Prepare a budget for conducting Inter-collegiate management and commerce Fest.